



CORPORATE SPONSORSHIPS

THREE-YEAR MINIMUM COMMITMENT

Partner

Minimum Annual Donation of \$25,000 • All Friend benefits plus:

- One company-named student scholarship each semester
- 10% off Anderson professional graduate programs for up to 10 employees
- One facilitated internship
- Two additional (eight total) invitations to an Anderson event for networking, recruiting and collaboration

Friend

Minimum Annual Donation of \$10,000 • All Supporter benefits plus:

- Designated Career Management Concierge to help your organization enhance recruiting efforts at Anderson
- One class presentation per semester
- Two additional (four total) specialized recruiting events per academic year
- Annual membership for any Anderson advisory board
- Host one on-site Anderson information session per semester
- \$500 off a custom professional development training program for your organization
- 25% off (up to \$1,500) a professional development program or faculty-led student project to analyze a business problem
- Booth at annual UNM Business & Accounting Career Fair
- Two additional (six total) invitations to an Anderson event for networking, recruiting and collaboration

Supporter

Minimum Annual Donation of \$5,000 • All Advocate benefits plus:

- One additional (two total) specialized recruiting events per academic year
- Booth at annual UNM Business & Accounting Career Fair
- \$250 off a custom professional development training program for your organization
- Priority access and exclusive use of Anderson's on-campus interview rooms twice per semester
- One Employer/Position Spotlight promoted on the Anderson website, student newsletter and social media per semester
- Name recognition and/or logo placement in each issue of the Anderson alumni newsletter
- In-person or virtual participation in company-branded interviewing assignment in professional development course
- Two additional (four total) invitations to an Anderson event for networking, recruiting and collaboration

Advocate

Minimum Annual Donation of \$2,500 or Three Students Enrolled in Anderson Professional Graduate Programs

- One specialized recruiting per semester (in person or virtual)
- Name recognition and/or logo placement during four premier Anderson events
- Logo placement on Anderson website and materials
- Post-event social media thank you campaign with logo
- Two invitations to an Anderson event for networking, recruiting and collaboration
- Negotiated discount for Anderson graduate program (based on enrollment)

Complimentary Employer Engagement Services

- Online job and internship listing through Handshake
- Job, internship and/or event promotion through Career listserv
- Recruiting consultation

Give online: unmfund.org/fund/anderson-corporate-community-engagement

Give by check: Please make checks payable to UNM Foundation
Please note Anderson Corporate and Community Engagement Fund #203470 in the memo line.

Mail to: UNM Foundation, 700 Lomas Blvd NE, Albuquerque, NM 87102

For more information, please contact Aaron Orsak at aaron.orsak@unmfund.org